

Coolade | NEW FORMULATION

Textured Feed



Cool nutrition

Suitable for horses in light work or spelling and those that 'heat up' on high grain diets.

A complete textured feed, which is high in fibre and low in energy. Highly palatable, Coolade supplies essential nutrients for horses in light work or spelling and now includes added omega 3 from linseed for enhanced coat condition and general health. Coolade is ideal for fussy eaters or those requiring a low-grain diet.

Key Benefits & Features

- Natural vitamin E which has superior bioavailability compared to synthetic sources.
- Highly palatable - ideal for fussy eaters.
- Linseed to increase omega 3 fatty acid level, enhancing coat condition and general health.
- Steam flaked barley for enhanced digestibility and cool energy for conditioning and work.

Feeding Recommendation

The quantity of Coolade required will depend on the horse's current body condition, work rate and the quality and quantity of pasture. Always provide at least 1.5% of the horse's body weight in good quality forage (pasture, hay, chaff) per day. Always allow free access to fresh, clean water.



Feeding Rates

BODYWEIGHT	LIGHT WORK	MODERATE WORK
350kg	1 - 2kg per day	2 - 3kg per day
450kg	2 - 2.5kg per day	3 - 4kg per day
550kg	3 - 3.5kg per day	3.5 - 5kg per day
550kg+	4 - 5kg per day	5 - 7kg per day

Nutrient Composition per 1kg of NRM Coolade (as fed basis)

Crude Protein	120g	Iodine	1.2mg
Lysine	4g	Cobalt	0.3mg
Methionine	2g	Vit A	5,500IU
Calcium	10g	Vit E	110IU
Phosphorus	6g	Vit D	1,400IU
Magnesium	4g	Vit K	1.1mg
Sodium	4g	Vit B1 (Thiamine)	11mg
Potassium	10g	Vit B2 (Riboflavin)	6mg
Chloride	9g	Vit B3 (Niacin)	50mg
Zinc	130mg	Vit B5 (Pantothenic acid)	15mg
Copper	50mg	Vit B6 (Pyridoxine)	5mg
Selenium	0.7mg	Vit B7 (Biotin)	12mcg
Manganese	110mg	Vit B9 (Folic acid)	2.5mg
Iron	200mg		

Feed To Perform

Typical Analysis

(approximate on an as fed basis)

Crude Protein 12%

Fat 5%

Fibre (NDF) 30%

Moisture 12%

Digestible Energy 11.5MJ/kg



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Ingredients

Selected from: Steam flaked barley, steam flaked peas, grain and grain by-products, linseed flakes, vegetable protein meal, lucerne chaff, molasses, soy oil, minerals and salts, KER vitamin and mineral pre-mix, mould inhibitor, apple flavour.

Storage

Please ensure product is stored in a cool, dry and vermin free environment.

Caution

Do not feed to any animal species other than those stipulated on the label.

Feed To Perform

NRM Sport & Leisure Horse Feed Range

A range of feeds providing essential ingredients for your horse's well-being.

Developed in partnership with Kentucky Equine Research (KER) and proudly manufactured in New Zealand, NRM feeds are unique blends of nutrients and quality products to optimise the health and performance of your horse.

There is an NRM feed to match the diverse needs of horses through every stage or activity level of their life. It is important to carefully monitor energy levels to ensure that under or over feeding does not occur.

	UNDER WEIGHT (POOR DOER)	GOOD CONDITION	OVER WEIGHT (GOOD DOER)
Sport Horse light exercise	Coolade and Equi-Jewel or Lite Brew and Equi-Jewel	Coolade or Lite Brew or Horse & Pony or Low GI Sport	Equine Balancer
Sport Horse moderate exercise	Low GI Sport and Equi-Jewel or Sweetfeed and Equi-Jewel	Low GI Sport or Lite Brew or Sweetfeed or Race 13	Equine Balancer
Sport Horse heavy exercise	Low GI Sport and Equi-Jewel or Race 13 and Equi-Jewel	Low GI Sport or Race 13 or Sweetfeed	Equine Balancer and grain
Senior Horse	Coolade and Equi-Jewel or Lite Brew and Equi-Jewel	Coolade or Lite Brew	Equine Balancer
Starch & Sugar Sensitive	Low GI Sport and Equi-Jewel	Low GI Sport or Equine Balancer and Equi-Jewel	Equine Balancer



NRM & Kentucky Equine Research



Perfect partners in the specialised field of equine nutrition. Kentucky Equine Research (KER) works closely with an international network of horse feed manufacturers dedicated to the advancement of equine nutrition and exercise physiology to produce healthier, more athletic horses. NRM is the exclusive KER brand alliance partner in New Zealand. Using advice from KER, NRM feeds are formulated to incorporate the very latest advances in equine nutrition.

The combination of NRM's in-depth knowledge of New Zealand horses and conditions and KER's advanced research in the field of equine nutrition makes NRM feeds some of the most scientifically advanced available in the local market. NRM formulate nutritionally balanced, state-of-the-art feeds for horses in all stages of life, and involved in all disciplines.

Feed To Perform 0800 800 380 www.nrm.co.nz

THE QUALITY OF NRM PRODUCTS IS GUARANTEED

We guarantee the quality of our NRM Feed and animal health products. If you have any queries please contact us.

