

Coolade[®] Textured Feed

Cool nutrition

Suitable for horses in light work or spelling and those that require diets low in grain.

NRM Coolade is a complete textured feed, which is high in fibre and low in energy. Highly palatable, Coolade supplies essential nutrients for horses in light work or spelling and now includes added omega 3 from linseed for enhanced coat condition and general health.

Coolade is ideal for fussy eaters or those requiring a low-grain diet.

Key Benefits and Features

- High fibre, low starch formulation for enhanced digestibility and cool energy for conditioning and work.
- Added linseed to increase omega 3 fatty acid level, enhancing coat condition and general health.
- Contains natural vitamin E, which has superior bioavailability compared to synthetic sources.
- Highly palatable – ideal for fussy eaters.



Typical analysis (approximate on an as fed basis)

| | |
|-------------------|-----------|
| Crude Protein | 12% |
| Fat | 5% |
| Fibre (NDF) | 30% |
| Moisture | 12% |
| Digestible Energy | 11.5MJ/kg |



COOL FEED



OMEGA 3



NATURAL VITAMIN E

Nutrient Composition per 1kg of NRM Coolade (on an as fed basis)

| | | | | | |
|---------------|-------|-----------|---------|---------------------------|-------|
| Crude Protein | 120g | Copper | 50mg | Vit B1 (Thiamine) | 11mg |
| Lysine | 4g | Selenium | 0.7mg | Vit B2 (Riboflavin) | 6mg |
| Methionine | 2g | Manganese | 110mg | Vit B3 (Niacin) | 50mg |
| Calcium | 10g | Iron | 200mg | Vit B5 (Pantothenic acid) | 15mg |
| Phosphorus | 6g | Iodine | 1.2mg | Vit B6 (Pyridoxine) | 5mg |
| Magnesium | 4g | Cobalt | 0.3mg | Vit B7 (Biotin) | 12mcg |
| Sodium | 4g | Vit A | 5,500IU | Vit B9 (Folic acid) | 2.5mg |
| Potassium | 10g | Vit E | 110IU | | |
| Chloride | 9g | Vit D | 1,400IU | | |
| Zinc | 130mg | Vit K | 1.1mg | | |

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Feeding rates

| WEIGHT OF HORSE | 300KG | 400KG | 500KG |
|----------------------------|-------|---------|---------|
| Maintenance and light work | 1-2kg | 2-2.5kg | 3-3.5kg |
| Moderate work | 2-3kg | 2.5-4kg | 3.5-5kg |

If NRM Coolade[®] is not the best feeding solution for your horse, we recommend NRM Low GI Sport[®] or NRM Sweetfeed as appropriate alternatives.

Feeding Recommendation

NRM Coolade[®] can be fed alone or combined with a suitable fibre source. Adjust intake according to needs based on breed, body weight, body condition, work load and available forage. Always provide at least 1.5% of the horse's body weight in good quality forage (pasture, hay, chaff, fibre products) per day. Always allow free access to fresh, clean water.

Ingredients selected from

Steam flaked barley, steam flaked peas, grain and grain by-products, linseed flakes, vegetable protein meal, lucerne chaff, molasses, vegetable oil, minerals and salts, KER vitamin and mineral pre-mix, mould inhibitor, apple flavour.

Storage

Please ensure product is stored in a cool, dry and vermin free environment.

Caution

Do not feed to any animal species other than those stipulated on the label.

NRM and Kentucky Equine Research

Kentucky Equine Research (KER) works closely with an international network of horse feed manufacturers dedicated to the advancement of equine nutrition and exercise physiology to produce healthier, more athletic horses. Using advice from KER, NRM feeds are formulated to incorporate the very latest advances in equine nutrition. The combination of NRM's long-standing role as a leader in the New Zealand feed industry and KER's technical expertise in the field of equine nutrition makes NRM feeds some of the most scientifically advanced available in the local market.



NRM Stud and Breeding Horse Feed Range

A range of feeds providing essential ingredients for your horse's well-being.

Developed in partnership with Kentucky Equine Research (KER) and proudly manufactured in New Zealand, NRM feeds are unique blends of nutrients and quality products to optimise the health and performance of your horse.

There is an NRM feed to match the diverse needs of horses through every stage or activity level of their life. It is important to carefully monitor energy levels to ensure that under or over feeding does not occur.

| | UNDER WEIGHT (POOR DOER) | GOOD CONDITION | OVER WEIGHT (GOOD DOER) |
|--|--|---|---------------------------|
| Sport Horse – light exercise | Coolade and Equi-Jewel, Horse and Pony and Equi-Jewel or Low GI Sport and Equi-Jewel | Coolade, Horse and Pony or Low GI Sport | Equine Balancer |
| Sport Horse – moderate exercise | Low GI Sport and Equi-Jewel or Sweetfeed and Equi-Jewel | Low GI Sport or Sweetfeed | Equine Balancer |
| Sport Horse – heavy exercise | Low GI Sport and Equi-Jewel or Sweetfeed and Equi-Jewel | Low GI Sport or Sweetfeed | Equine Balancer and grain |
| Senior Horse | Coolade and Equi-Jewel or Low GI Sport and Equi-Jewel | Coolade, Horse and Pony or Low GI Sport | Equine Balancer |
| Starch & Sugar Sensitive | Low GI Sport and Equi-Jewel | Low GI Sport or Coolade and Equi-Jewel | Equine Balancer |