

Coolade[®] Textured Feed

Cool nutrition

Suitable for horses in light work or spelling and those that require diets low in grain.

NRM Coolade is a complete textured feed, which is high in fibre and low in energy. Highly palatable, Coolade supplies essential nutrients for horses in light work or spelling and now includes added omega 3 from linseed for enhanced coat condition and general health.

Coolade is ideal for fussy eaters or those requiring a low-grain diet.

Key Benefits and Features

- High fibre, low starch formulation for enhanced digestibility and cool energy for conditioning and work.
- Added linseed to increase omega 3 fatty acid level, enhancing coat condition and general health.
- Contains natural vitamin E, which has superior bioavailability compared to synthetic sources.
- Highly palatable – ideal for fussy eaters.



Typical analysis (approximate on an as fed basis)

Crude Protein	12%
Fat	5%
Fibre (NDF)	25%
Moisture	12%
Digestible Energy	11.5MJ/kg



COOL FEED



OMEGA 3



NATURAL VITAMIN E

Nutrient Composition per 1kg of NRM Coolade (on an as fed basis)

Crude Protein	120g	Copper	50mg	Vit B1 (Thiamine)	11mg
Lysine	4g	Selenium	0.7mg	Vit B2 (Riboflavin)	6mg
Methionine	2g	Manganese	110mg	Vit B3 (Niacin)	50mg
Calcium	10g	Iron	200mg	Vit B5 (Pantothenic acid)	15mg
Phosphorus	6g	Iodine	1.2mg	Vit B6 (Pyridoxine)	5mg
Magnesium	4g	Cobalt	0.3mg	Vit B7 (Biotin)	12mcg
Sodium	4g	Vit A	5,500IU	Vit B9 (Folic acid)	2.5mg
Potassium	10g	Vit E	110IU		
Chloride	9g	Vit D	1,400IU		
Zinc	130mg	Vit K	1.1mg		

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Feeding rates

WEIGHT OF HORSE	300KG	400KG	500KG
Maintenance and light work	1-2kg	2-2.5kg	3-3.5kg
Moderate work	2-3kg	2.5-4kg	3.5-5kg

If NRM Coolade® is not the best feeding solution for your horse, we recommend NRM Low GI Sport® or NRM Sweetfeed as appropriate alternatives.

Feeding Recommendation

NRM Coolade® can be fed alone or combined with a suitable fibre source. Adjust intake according to needs based on breed, body weight, body condition, work load and available forage. Always provide at least 1.5% of the horse's body weight in good quality forage (pasture, hay, chaff, fibre products) per day. Always allow free access to fresh, clean water.

Ingredients selected from

Steam flaked barley, steam flaked peas, grain and grain co-products, linseed flakes, vegetable protein meal, lucerne chaff, molasses, vegetable oil, minerals and salts, KER vitamin and mineral pre-mix, mould inhibitor, apple flavour.

Storage

Please ensure product is stored in a cool, dry and vermin free environment.

Caution

Do not feed to any animal species other than those stipulated on the label.

NRM and Kentucky Equine Research

Kentucky Equine Research (KER) works closely with an international network of horse feed manufacturers dedicated to the advancement of equine nutrition and exercise physiology to produce healthier, more athletic horses. Using advice from KER, NRM feeds are formulated to incorporate the very latest advances in equine nutrition. The combination of NRM's long-standing role as a leader in the New Zealand feed industry and KER's technical expertise in the field of equine nutrition makes NRM feeds some of the most scientifically advanced available in the local market.



NRM Stud and Breeding Horse Feed Range

A range of feeds providing essential ingredients for your horse's well-being.

Developed in partnership with Kentucky Equine Research (KER) and proudly manufactured in New Zealand, NRM feeds are unique blends of nutrients and quality products to optimise the health and performance of your horse.

There is an NRM feed to match the diverse needs of horses through every stage or activity level of their life. It is important to carefully monitor energy levels to ensure that under or over feeding does not occur.

	UNDER WEIGHT (POOR DOER)	GOOD CONDITION	OVER WEIGHT (GOOD DOER)
Sport Horse – light exercise	Coolade and Equi-Jewel, Horse and Pony and Equi-Jewel or Low GI Sport and Equi-Jewel	Coolade, Horse and Pony or Low GI Sport	Equine Balancer
Sport Horse – moderate exercise	Low GI Sport and Equi-Jewel or Sweetfeed and Equi-Jewel	Low GI Sport or Sweetfeed	Equine Balancer
Sport Horse – heavy exercise	Low GI Sport and Equi-Jewel or Sweetfeed and Equi-Jewel	Low GI Sport or Sweetfeed	Equine Balancer and grain
Senior Horse	Coolade and Equi-Jewel or Low GI Sport and Equi-Jewel	Coolade, Horse and Pony or Low GI Sport	Equine Balancer
Starch & Sugar Sensitive	Low GI Sport and Equi-Jewel	Low GI Sport or Coolade and Equi-Jewel	Equine Balancer