

GrowUp® 16%

16% Protein Pellets

A premium 16% protein calf feed to support rapid development in weaned calves

NRM GrowUp® 16% is a premium calf feed formulated to provide the protein and energy required to support ongoing development in calves over 80kg liveweight. Formulated to complement the high protein pasture available for spring born calves that have been weaned, NRM GrowUp® 16% provides a source of energy and carbohydrates that is balanced with high quality protein sources. Together with quality pasture, NRM GrowUp® 16% supports continued rumen development in growing calves and aids in the transition to an all pasture diet.

NRM GrowUp® 16% can also be used when performance targets have not been achieved or are under threat.

KEY BENEFITS AND FEATURES

- Premium 16% protein calf feed for once-a-day and twice-a-day feeding systems.
- Balanced energy/protein for rumen and calf development.
- Vitamin and mineral package for optimal health and development.
- Moozlee flavourants for consistent palatability.
- Bovatec® 20CC to aid in the prevention of coccidiosis.
- Formulated without PKE, may contain traces of PKE used in the feed mill.



FEEDING RECOMMENDATIONS

Feed 1 to 1.5kg per calf per day between 80 and 120kg liveweight, depending on desired performance, forage quality and availability. For best results, feed unweaned calves on NRM Moozlee® or GrowUp® 20%, transitioning to GrowUp® 16% after weaning off milk, depending on the quality of the pasture available.

Wean off milk gradually at a minimum 6 weeks of age and 65-80kg when consuming between 1 to 1.5kg NRM calf feed depending on the calf size and breed. Continue to feed NRM calf feed at 1-1.5kg/head/day for 1-2 months after weaning from milk.

NRM GrowUp® 16% should be offered fresh each day. If fed in troughs, clean these out frequently.

Ensure access to clean, reachable drinking water and roughage such as quality hay or straw if housed or if grazing is limited or very leafy.

Do not feed to animals other than those stipulated on this label without consulting a nutritionist.



PREMIUM FEED



PKE FREE



CONTAINS ESSENTIAL OILS

TYPICAL ANALYSIS (APPROXIMATE ON A DRY MATTER BASIS)

Dry Matter %	87
Metabolisable Energy* (MJ ME/kg)	12.5
Crude Protein %	16

*Metabolisable Energy (ME) value is calculated by a registered laboratory from an equation and is not an actual measurement and is intended only as a guide to predict the energy content of the feed.

Variations in nutritional values may occur due to natural variability in feed ingredients. Our FeedSafe NZ certified sites have well developed systems to minimise any variation from the typical levels shown.



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INGREDIENTS SELECTED FROM

Grain and grain by-products, oilseed meals and by-products, molasses, minerals (including limestone, dicalcium phosphate, salt), vegetable oils, organic acids, vitamins and essential oils, trace minerals, vitamins A, D₃ and E, range of B vitamins including Biotin, mould inhibitor, flavour, Bovatec® 20CC.

Contains added copper and selenium. NRM GrowUp® 16% does not contain any restricted animal protein. Product may contain or be sourced from genetically modified source crops.

Do not use at the same time as other selinised fertiiser, prill or product (except calf milk replacer) without consulting with a nutritionist or veterinarian.

STORAGE

Ensure product is stored in a cool, dry and vermin free environment out of direct sunlight.

RECYCLE ME

Any bags with the Recycle Me Logo are made from woven polypropylene that:

- Provide excellent protection against moisture and pests compared to paper alternatives
- Are strong enough to be transported and used on farms
- We have lowered the carbon footprint than our previous bags by using 25% less plastic per bag.

- Are recyclable through Agrecovery

Scan QR below for more information.

WARNING STATEMENTS

**KEEP OUT OF THE REACH OF CHILDREN
FOR ANIMAL TREATMENT ONLY
READ THE LABEL BEFORE USE**

NRM GrowUp® 16% calf feed with 500g Bovatec® 20CC/tonne

ACTIVE INGREDIENT: Lasalocid sodium 100mg per kilogram

CONTAINS: 500g Bovatec® 20CC per tonne, which is registered pursuant to the ACVM Act 1997, No. A009679.
See www.foodsafety.govt.nz for registration conditions.

DIRECTIONS FOR USE: This product must not be used for growth promotion in ruminants intended for human consumption. By law the user must take due care, obtaining expert advice if necessary to avoid unnecessary pain and distress when using the product other than as directed on the label.

INDICATIONS: Delivers 100mg Lasalocid sodium per kg as 500g Bovatec® 20CC/ tonne, as an aid in the control of coccidiosis caused by Eimeria species in cattle. Ensure young animals have access to NRM GrowUp® 16% calf feed at least 2-3 weeks prior to weaning as coccidial challenge is most likely to occur in the first eight weeks after weaning.

DOSE RATE: For coccidiosis control, minimum dose rate of 5mg Bovatec® 20CC/kg liveweight (1mg Lasalocid sodium/ kg liveweight) is required per day, (0.75kg of NRM GrowUp® 16% per 75kg calf per day).

Up to twice this dose rate (2mg Lasalocid sodium per kilogram liveweight) is indicated where severe coccidial challenge is expected or a wide range of individual liveweights occur within a group.

CONTRAINDICATIONS: Care must be exercised when feeding concurrently with other antimicrobials. Do not feed with other ionophores, e.g., monensin capsules, liquid, or pre-mix. Do not exceed recommended dose rates.

CAUTION: Do not allow dogs, horses (or other equids), alpacas (or other camelids) access to feeds containing Bovatec® 20CC, as ingestion by these species may be fatal.

WITHHOLDING PERIODS: It is an offence for users of this product to cause residues exceeding the relevant MRL in the Food Notice: Maximum Residue Levels for Agricultural Compounds.

Cattle:

- Meat: Nil
- Milk: Nil
- Not for use in bobby calves.

DISPOSAL: Avoid any contamination of any water supply with this feed.

DO NOT FEED TO ANIMALS OTHER THAN THOSE STIPULATED ON THIS LABEL



MARKETED AND DISTRIBUTED BY NRM

We guarantee the quality of our products.

For more product information and animal care advice please check out www.nrm.co.nz

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RECYCLE ME



AGRECOVERY