

# Peck'n'Lay<sup>®</sup>

## Mash

A premium feed designed to support egg production in laying hens

NRM Peck'n'Lay<sup>®</sup> is a complete balanced feed specifically formulated to support egg production in laying hens. NRM Peck'n'Lay<sup>®</sup> contains natural pigments and a balanced supply of calcium and phosphorous to support the production of quality eggs with strong shells and rich golden yolks. Essential oils and organic acids have been added to aid in protecting against gut pathogens.

### KEY BENEFITS AND FEATURES

NRM Peck'n'Lay<sup>®</sup>'s Mash is in a processed meal form some poultry fanciers prefer.

- High energy grains balanced with quality protein to support egg production and hen health.
- Minerals, trace elements and vitamins optimised to aid the strength, appearance, and nutritional value of eggs.
- Additives including essential oils, designed exclusively for poultry to help support a healthy digestive system which can be especially beneficial for free-ranging birds.
- Natural pigments from paprika and marigold to enhance yolk colour when access to green feeds may be variable.



**SUPPORTS SHELL QUALITY**



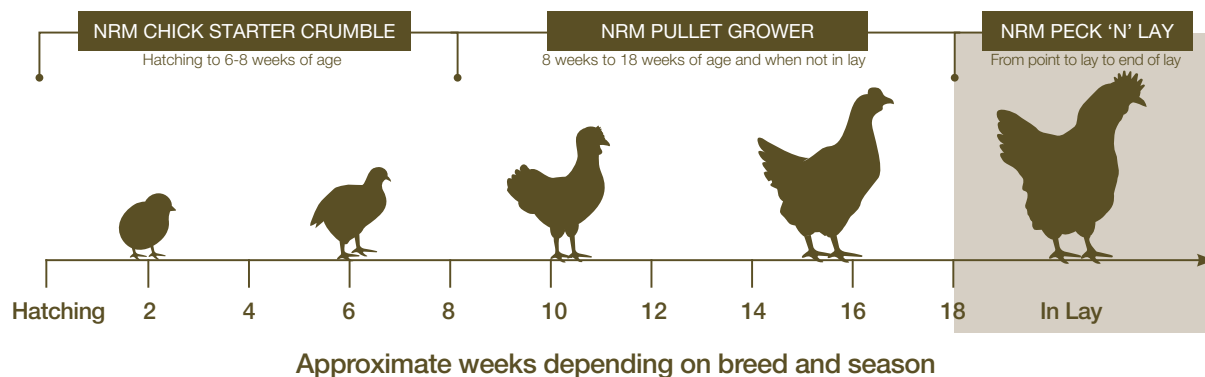
**FOR GOLDEN YOLKS**



**CONTAINS ESSENTIAL OILS**

### SUITABLE FOR POINT OF LAY AND LAYING BIRDS

NRM Peck'n'Lay<sup>®</sup> should be fed to hens from point of lay until end of lay.





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### FEEDING RECOMMENDATIONS

Introduce NRM Peck'n'Lay<sup>®</sup> from approximately 1 week before the onset of lay, typically around 16-18 weeks of age.

Allow unrestricted access to NRM Peck'n'Lay<sup>®</sup>. Hens can be expected to consume around 125 – 130g (approximately 1 cup or a good handful) per hen per day.

If birds are given access to feeds other than NRM Peck'n'Lay<sup>®</sup> provide NRM Oyster Shell Grit in a separate container to appetite, to ensure good shell quality.

A lower calcium feed such as NRM Pullet Grower is recommended for birds not laying eggs (e.g. birds in moult or pullets).

Always ensure birds have access to fresh, clean drinking water.

Suitable for feeding to laying farmyard ducks.

For chick rearing advice and alternative product suggestions for waterfowl and game birds, please use the QR code below.

### TYPICAL ANALYSIS

Nutrient	As Fed Basis	Dry Matter Basis
Dry Matter %	88	100
Crude Protein %	16.5	18.8
Available Lysine g/kg	6.7	7.5
Calcium %	3.8	4.4

Variations in nutritional values may occur due to natural variability in feed ingredients. Our FeedSafe NZ certified sites have well developed systems to minimise any variation from the typical levels shown.

### INGREDIENTS SELECTED FROM

Grain and grain by-products, plant proteins, vegetable oils, enzymes, amino acids, limestone, mono or di-calcium phosphate, salt, sodium bicarbonate, vitamins and trace minerals, organic acids and plant extracts, mould inhibitor and natural pigments.

May contain or be sourced from genetically modified source crops.

### STORAGE

Store in a cool, dry and vermin free environment out of direct sunlight.

Remove pallet wrap when in final location to prevent sweating. Do not feed mash which has become wet and moulded.

### DO NOT FEED TO ANIMALS OTHER THAN THOSE STIPULATED ON THIS LABEL

From 2024 any bags with the Recycle Me logo are made from woven polypropylene that:

- Provide excellent protection against moisture and pests compared to paper alternatives
- Are strong and can be re-used for a multitude of purposes on-farm
- Use 25% less plastic than our previous bags which means less resources are used in their production and transport
- Are recyclable through Agrecovery

Scan the QR code below for more information



MARKETED AND DISTRIBUTED BY NRM

We guarantee the quality of our products.

For more product information and animal care advice please check out [www.nrm.co.nz](http://www.nrm.co.nz)

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0800 800 380 | [customerservices@nrm.co.nz](mailto:customerservices@nrm.co.nz) | [www.nrm.co.nz](http://www.nrm.co.nz)



RECYCLE ME



AGRECOVERY