

# Deer Elite Nuts

High protein, high energy nuts formulated from non-GMO\* ingredients designed for weaners, hinds in milk and stags to maximise antler growth and velvet.

A high performance mineralised compound feed formulated to meet Cervena Deer requirements (January 2019) being formulated free from GM ingredients and also PKE free. High specifications designed to support antler growth, velvet production and live weight gain in high genetic merit stock when forage quality or quantity may be sub-optimal. Ideal for hind in milk and weaners when forage protein is sub-optimal. Can be fed to cattle and goats.

## KEY BENEFITS AND FEATURES

- Non-GM legumes (peas or beans) and/or canola meal, to provide both rumen degradable and rumen by-pass protein to complement lower protein forages and deliver protein to support velvet and antler production.
- Non-GM grains and molasses to deliver a high level of fermentable energy to help balance high protein quality pasture.
- Fortified with macro minerals calcium, phosphorus, sodium and magnesium for velvet and antler growth in addition to bone, muscle and milk.
- A combination of organic copper for improved bio-availability and inorganic copper to counter antagonists to support health, condition and performance in stags, growing stock (calves older than 6 months and growing kids from 3 months), lactating deer, goats and cattle.
- Added vitamins for health, growth and fertility.
- Convenient 10mm nut for increased utilisation (grains hammer milled), reduced wastage and easy-feeding.

## FEEDING RECOMMENDATIONS

Introduce gradually over 10-14 days, especially if stock are not accustomed to supplementary feeding as aggressive feeders may eat more than shy feeders initially and rumen microbes take time to adjust to new feeds. If feeding at the rates indicated (refer table on right) build levels gradually over 10 to 14 days.

Optimum feeding rates depend on the quality and quantity of pasture on offer and the level of production of the livestock being fed but typically do not exceed the recommended rates (refer table on right) for more than a week. Ensure adequate amounts of forage and clean drinking water are always available.



PROTEIN



BALANCED



NON-GMO

## TYPICAL FEEDING RATES (KG/HEAD/DAY)

Animal Species	Animal Type (Liveweight in brackets)	Feeding Rate (kg/head/day)
Deer	Ideal for velveting and trophy stags, weaners and in-milk hinds.	
	Red Stag (200kg)	1 to 2 kg
	Elk/Wapiti Stag (400kg)	1 to 3kg
	Weaner Deer (60kg)	0.5kg up to 0.75kg
	Rising Yearling (100kg)	0.5kg up to 1kg
	Hinds (125kg)	0.5kg to 1.5kg
Cattle	Ideal to support growth and milk production.	
	Growing Calf Over 6 Months (150kg)	Up to 1kg
	Cattle Yearling (300kg)	Up to 2kg
	Cattle Finishing (500kg)	Up to 3kg
	Milking cow (400-500kg)	Up to 3kg
Goats	Ideal for growth in youngstock and milk production in milking does.	
	Growing Kid Over 3 months (30kg)	0.2 up to 0.3kg
	Milking Doe (55kg)	0.5kg to 0.75kg (at peak lactation)
	Milking Doe (70kg)	0.5kg to 1kg (at peak lactation)

# Deer Elite Nuts

## TYPICAL ANALYSIS (APPROXIMATE ON A DRY MATTER BASIS)

Metabolisable Energy** (MJ ME/kg)	12.5
Crude Protein %	16

\*\*Metabolisable Energy (ME) values are calculated by a registered laboratory from an equation and are not an actual measurement. Therefore they are only a guide for predicting the energy content of a feed.

Variations in nutritional values may occur due to natural variability in feed ingredients. Our FeedSafe NZ certified sites have well developed systems to minimise any variation from the typical levels shown.

## INGREDIENTS SELECTED FROM

Wheat, maize grain, barley, canola meal, legumes (peas or beans), grain by-products, grass fibre, molasses, limestone flour, dicalcium phosphate, magnesium oxide, salt, NZ vegetable oil, trace mineral and vitamin premix delivering 45mg/kg added copper, 2mg/kg added iodine and 1mg/kg added selenium, flavour, mould inhibitor.

**Caution: Do not feed to sheep, young calves (fawns) or kids as NRM Deer Elite Nuts contains a high level of bio-available copper. Not recommended for camelids and equines. Additional minerals may be required in certain circumstances e.g. extra magnesium for milking cows in the spring, professional advice should be sought if additional selenium or copper is being delivered simultaneously via other route.**

NRM Deer Elite Nuts formulations do not contain soya bean meal, soya hulls, corn gluten meal, maize DDGS, tapioca, copra meal or Palm Kernel Expeller.

This product does not contain any Restricted Animal Material and is suitable for feeding to lactating and non-lactating deer.

\*Formulated from non-genetically modified crops and by-products, may contain traces of GM material used in the feed mill.

## STORAGE

Ensure product is stored in a cool, dry and vermin free environment out of direct sunlight.

## RECYCLE ME

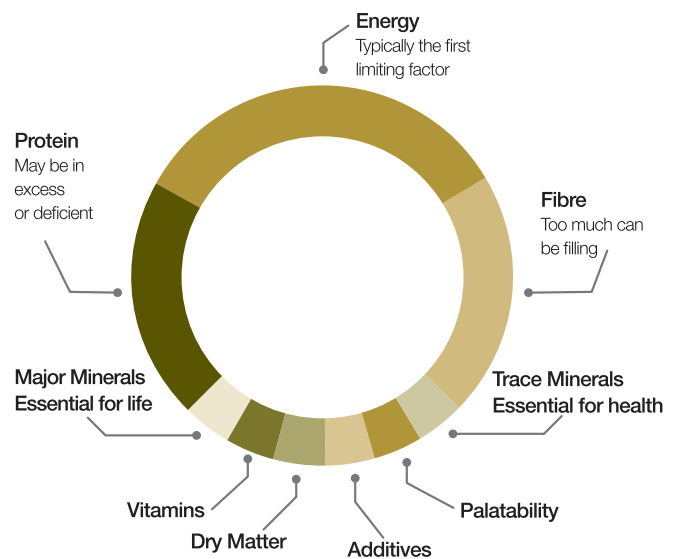
NRM bags with the Recycle Me logo use 25% less plastic per bag compared to previous versions, giving them a lower carbon footprint and enable their recyclability through Agrecovery. NRM bags are made from woven polypropylene.

Scan the QR code below for more information

**DO NOT FEED TO ANIMALS OTHER THAN THOSE STIPULATED ON THIS LABEL**

## WHAT ARE YOUR STOCK LACKING?

Choose the NRM product which best balances their diet.



Deer Performance Nuts contain less protein so may be more appropriate to help stock hold condition over the winter or when pasture quality and protein levels are very high.



MARKETED AND DISTRIBUTED BY NRM

We guarantee the quality of our products.

For more product information and animal care advice please check out [www.nrm.co.nz](http://www.nrm.co.nz)

PO Box 271, Christchurch 8140  
0800 800 380 | [customerservices@nrm.co.nz](mailto:customerservices@nrm.co.nz) | [www.nrm.co.nz](http://www.nrm.co.nz)



RECYCLE ME



AGRECOVERY